



AMERICA'S NEXT

top model

1 Casting Call

Saturday February 25th, 2012

Sponsored and Hosted
by Bridal Elegance



draw string



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CASTING CALL Promotion

*This is your opportunity to interact with local **America's Next Top Model** hopefuls—young women and their families across Central Illinois!*



**Lisa, Cycle 17 Winner
ANTM All-Stars**



CW4's Casting Call

- Promoted across CW4 & WHOI
 - Sponsor branded casting call spots
 - Mentions on Daybreak & Good Company
 - Social media blasts on three different CW4/WHOI Facebook pages
 - Casting call webpage on cinewsnow.com
- Casting Call Local Winners
 - A panel of judges will select 1 local winner
- Sponsor Exclusivity in Bridal, Prom and Pageant
- Casting Call Sponsor "Thank You" Promotion
 - Sponsor branded casting call "thank you" spots that will air across WHOI & CW following the casting call

Total Investment: \$5,000



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CASTING CALL

Saturday, February 25th

Noon – 2:00pm

@ Bridal Elegance in Ottawa

Frequently Asked Questions:

- **Eligibility Requirements**
 - Females...Age 18-27
 - Height...5' 7' or taller
 - No weight requirement
 - No prior modeling experience preferred
- **What do they need to bring?**
 - Applicants should provide legible copies of either a driver's license/State issued ID and passport OR social security card and birth certificate. Please note that girls selected will need to acquire a passport if they don't have one already.
 - 3 Photos
 - 1) Close up 2) Full length 3) Swimsuit

**For any other questions, contact
Kathy Aiello at the local CW
kathya@week.com**